

LSU

LOUISIANA STATE UNIVERSITY



LOVE PURPLE
LIVE GOLD

Where passion becomes **Genius.**

The Office of Undergraduate Admissions & Student Aid

2011 Annual Report



**PURPLE
& GOLD
ARE MORE THAN
OUR SCHOOL
COLORS.
THEY DEFINE US.
PURPLE IS THE
PASSION
THAT DRIVES OUR
PURSUIT OF
GOLDEN
ACHIEVEMENTS.**

LSU

WELCOME

Service defines the Office of Undergraduate Admissions & Student Aid. Nothing we do is more important than serving the students and their families as they navigate the details building up to earning a college degree. The funny thing about service: it can always improve. The call wait times are never short enough and the response time for emails is far from instant. Behind the scenes, the processes we use keep us on track to making the best decisions for the university and hopefully for the majority of students.

The small staff in our office does Herculean work. Many of the processes rely on hand inputting high school transcripts and managing paper files. This does not make for easy processing and simply stated, it takes time. Let me give you a sense of what our 54 staff members accomplish in a year.

The staff in the Office of Undergraduate Admissions & Student Aid served thousands of students over the course of 2010-11. This past year, our staff helped almost 15,000 applicants complete their files, processing them through to an admission decision. If each student asked only one question (and they don't), this would mean each staff member would answer 278 questions during the year. Add parents and counselors on top of that number and the backlog can blossom quickly. We do work to spend the appropriate time with each person who calls, emails or stops by the office to resolve their issues. This work results in 5,290 new freshmen choosing to come to LSU for their college career.

Our work did not stop with admissions. We also processed financial aid and scholarships. This year, LSU awarded 18,466 grants and scholarships. Another 8,333 loans were processed through our office and we helped 5,924 students with their employment awards on campus. This work results in the awarding of more than \$200,000,000 in federal, state and institutional aid to our students. All this and the audits of our work came in clean. That is a tribute to the hard work of our staff to do things right.



David D. Kurpius, PhD
Interim Associate Vice Chancellor
Enrollment Management

All of this work does not just happen. Our professionals work as a team behind the scenes to make sure students get the help and the financial support they are due. In the field, our enrollment advisers personally help students, their families and high school counselors get the best information possible about LSU so they can make an informed college decision. Last year we held 41 programs to help students understand what LSU has to offer and how affordable it can be as their college choice. Several thousand students came to campus to check out our offerings first hand.

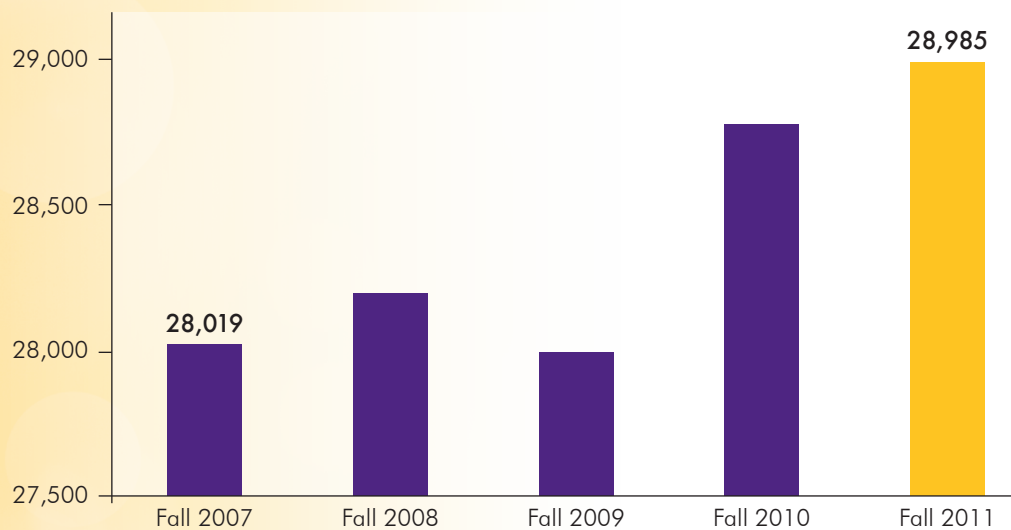
As the 2010-2011 academic year closes, we are proud of the work we have done to service LSU, its students and their families. Ultimately, the work we do is a service to Louisiana and the nation as we help build a well-educated citizenry that will leave here to make our world better. We believe in making things better. Our service and the processes behind that work are beginning to undergo revitalization. The goal is to cut the processing times, respond more quickly to questions and to get our customers to the person who can most effectively resolve the issue. This transition will not be easy, but in the end I believe our office will better serve our constituents. Our continuing goal is to strive to provide the best customer service possible to help our students achieve their dreams. We look forward to demonstrating our hard work over the next year.

Geaux Tigers!

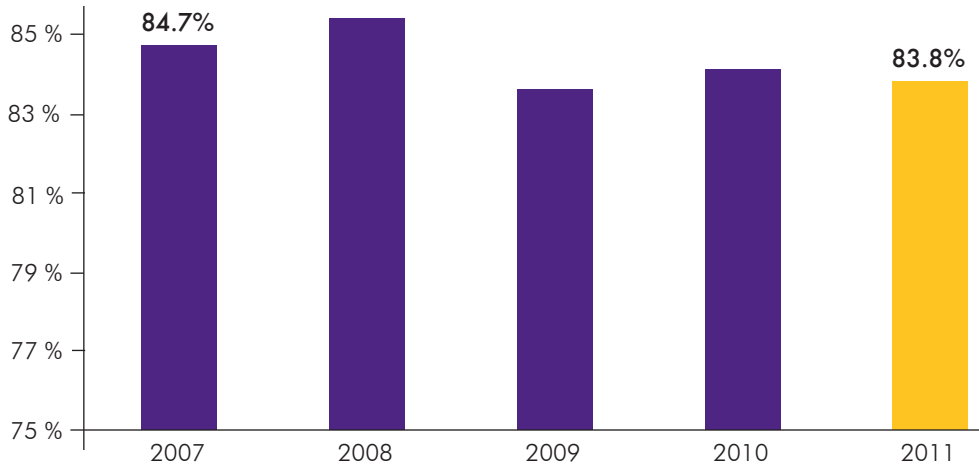


The number and quality of students enrolling at LSU grows each year. We look for this growth to continue to increase in the near future. The university has grown by almost a thousand students over the past five years. During that time the quality of the incoming class has held steady.

Total Enrollment 2007 - 2011



Retention to the Second Year 2007 - 2011



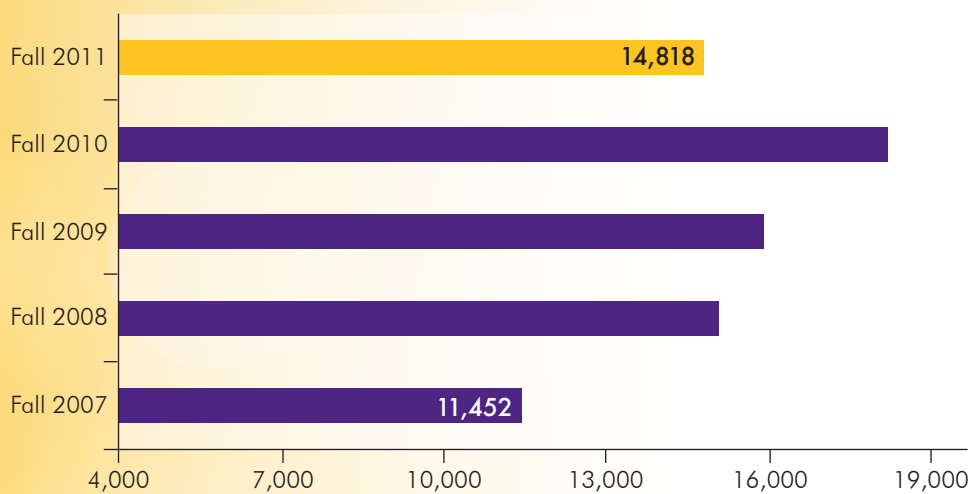
Retention to the second year has remained constant as enrollment has continued to increase. Support programs through LSU First Year Experience and Residential Colleges significantly aid in retention of first year students.

Racial and Ethnic Diversity 2011

	Undergrad	Graduate	Total	Percentage
American Indian / Alaska Native	94	11	105	0.36 %
Asian	746	94	840	2.90 %
Black or African American	2,402	433	2,835	9.78 %
Hispanic or Latino	1,000	149	1,149	3.96 %
Native Hawaiian / Pacific Islander	13	1	14	0.05 %
Nonresident alien	466	1,135	1,601	5.52 %
Two or more races	367	32	399	1.38 %
Unknown	323	151	474	1.64 %
White	18,569	2,999	21,568	74.41 %
Total	23,980	5,005	28,985	100.00 %

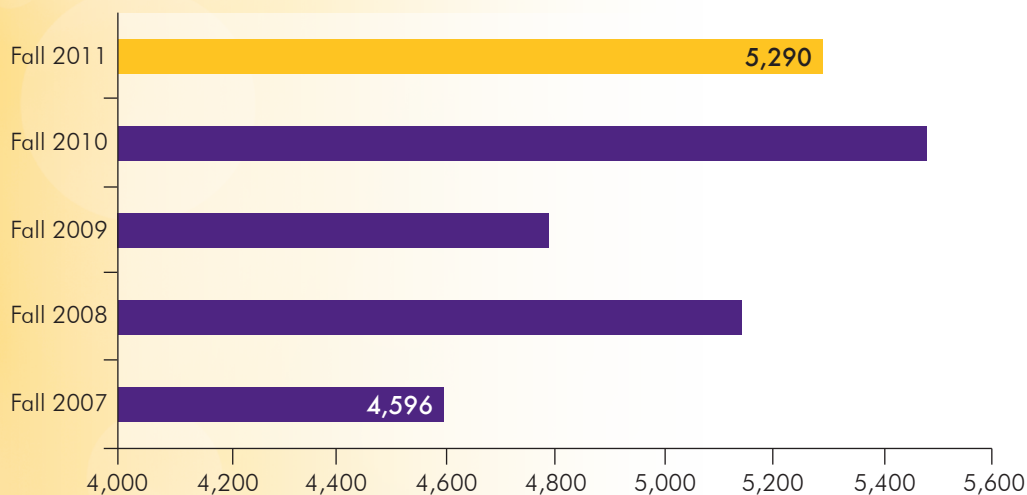
Minority student account for approximately 26% of the total enrollment at LSU. The entering freshman class of 2011 consisted of approximately 18% of minority students, the most diverse in LSU history.

Freshman Applications 2007 - 2011

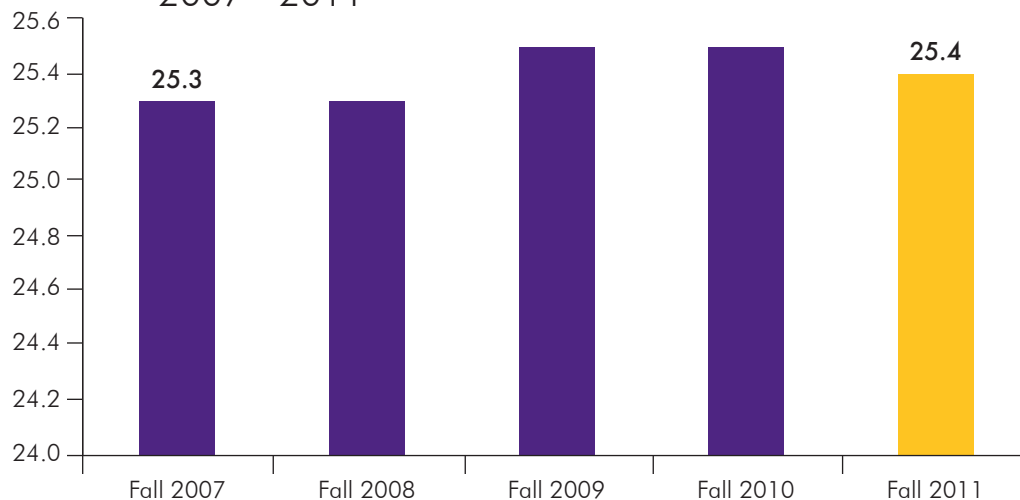


Total undergraduate enrollment has steadily increased since 2007. While the number of applications was slightly down in 2011, the number of admissible students increased.

Entering Freshmen 2007 - 2011

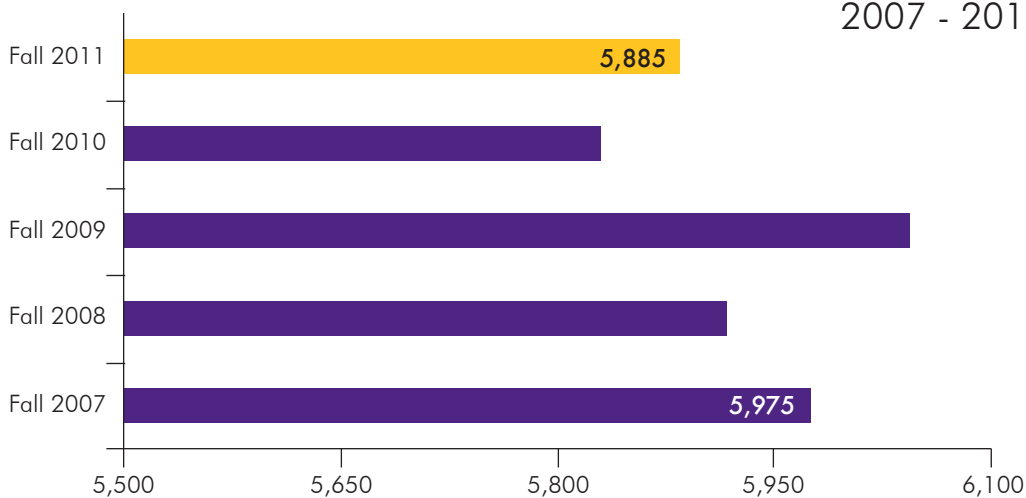


Average ACT Scores - Entering Freshmen 2007 - 2011



Since 2007, increase in admission standards and continued promotion of LSU's commitment to academic excellence had attracted students of strong academic caliber. The result has been a steady increase in the average ACT for entering freshmen at LSU.

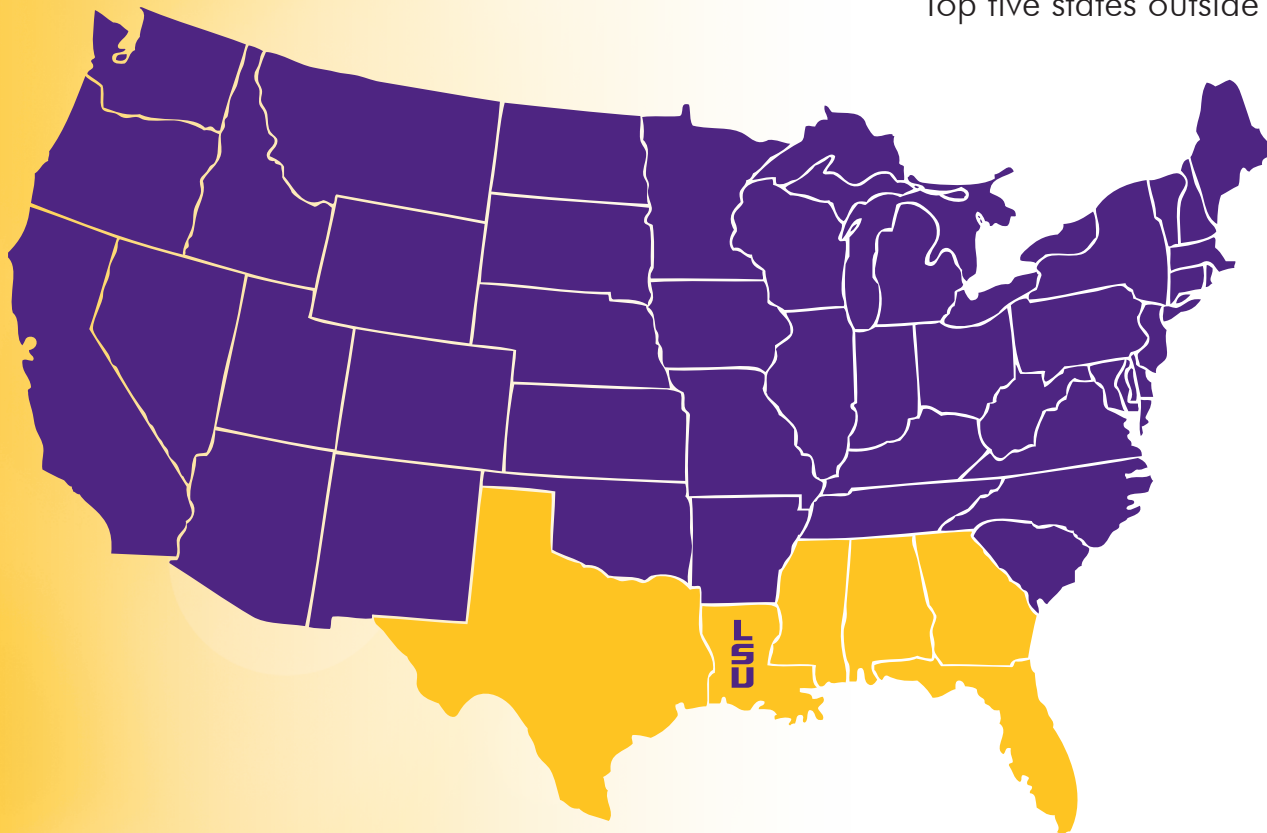
Degrees Awarded 2007 - 2011



Permanent Address 2011

	Undergrad	Graduate	Total	Percentage
Louisiana	18,812	2,590	21,402	73.84 %
Other state	4,702	1,280	5,982	20.64 %
Other country	466	1,135	1,601	5.52 %
Total	23,980	5,005	28,985	100.00 %

LSU Students Across the Region
Top five states outside Louisiana



STUDENT LIFE-CYCLE



The LSU Student Life-Cycle illustrates the full circle of the student connection to the university. Many students tell stories of their first experience at LSU as a child in Tiger Stadium; others talk about educational opportunities the university provided through elementary school science events, like Ocean Commotion or field trips to an academic unit on campus. These formative connections to LSU lead high school students to identify as prospective LSU students. These students will request information, create a Tiger Insider account or simply apply for admission to the university. Our staff then works with students through the admissions process. Once admitted, we continue our efforts to help students get scholarships, grants and financial aid, which make their college education more affordable. When a student starts attending classes, they are known as an “enrolled student.” They hold this status until graduation, at which point they move into an alumni status. Here the LSU Alumni Association takes over the management of the connections in a effort to provide continued service to our now former students. The LSU experience hopes to fuel success for our alumni in ways that lead to donations to the LSU Foundation. These donations build a stronger university for the next generation of prospective LSU students.

LSU

The Office of Undergraduate Admissions & Student Aid